

Know Who Your Talking To & CJM INVITING

REDS: People You Look Up To

- Business Owner
- Pastor/Minister
- Successful Coach

GREENS: Your Peers

- Co Worker
- Neighbor

BLUES: People Who Look Up To You

- Family
- Friends

REDS:

I'm having just a few Business People over to discuss the profit potential of the Coffee Industry and the International expansion surrounding it. Brett, this project is the next largest opportunity in the Coffee Industry.

****Brett I respect you as an Entrepreneur and I'd like to have your opinion****

Can you cancel what you have going on Saturday to be in that atmosphere?

GREENS:

Shane, I think I've found a way for you to achieve that beach home, new car, new home, debt reduction, supplement your income, retire your wife, pay your children's tuition

Based off of what you know currently about the success of Starbucks, if you had a chance to do it all over again, how quickly would you have invested in Starbucks, knowing it would have been what it is today?

That Opportunity has passed us!!!

I've found what I believe to be the next biggest Opportunity in the Coffee Industry and **The World Doesn't Even Know!!!!**

Shane, Do You Trust Me? Yes!!!! Cancel whatever you're doing & be at my home tomorrow.

BLUES:

Jennifer, I'm hosting a Coffee & Jazz Mixer to celebrate the **Launching** of my brand new **Gourmet Beverage Enterprise**. **Jennifer** cancel whatever you're doing tomorrow and come help me celebrate.

EDIFICATION:

Focus on the Senior Partners who'll be in attendance instead of on a Company.

- ✓ There are some Dynamic individuals who are going to be at my home that you have to meet!!!!

QUESTIONS:

Q: What is it about?

A: The project is about the next largest Opportunity in the Coffee Industry. Is that something you want or are not interested in?

A: We're going to be speaking about making a fortune with the world's highest traded commodity.

Q: I'm excited!! How can review some information prior to the event?

A: Visit www.OGSHOW.com

Phrases

- I don't want you to put the cart before the horse because you may not even qualify to be a part of this project!
- **I just thought of you because you're always speaking about Entrepreneurship**
- Once you get here we'll find out whether or not you qualify and we'll see what the next steps are
- **I've found a GOLD MINE and I'm hand selecting a few folks to help me dig. Are you interested in being one of them?**